

One Ocean One Future:

Connecting People, Policy,
and **Science** for a Thriving
Western Indian Ocean



WIOMSA

Coasts Ocean and People



13TH SCIENTIFIC SYMPOSIUM

Mombasa Kenya
28th Sept - 3rd Oct 2025

PARTNERSHIP OPPORTUNITIES



INTRODUCTION

The WIOMSA Symposium is the largest open scientific conference in the Western Indian Ocean region on marine and coastal issues and has firmly established itself as an intellectual and knowledge marketplace. This biennial event serves as a unique, region-wide platform for dialogue, knowledge exchange, capacity building, strategic action, and cooperation. The Symposium enjoys an international reputation for excellence, attracting participation from international delegates, keynote speakers, policymakers, practitioners, academics and prominent regional and emerging scientists fostering meaningful collaborations and knowledge exchange.



Photo Credit: Toby Matthews, Ocean Image Bank

HIGHLIGHTS FROM THE PAST 12TH WIOMSA SCIENTIFIC SYMPOSIUM, SOUTH AFRICA

974

Registrations



13

Mini Symposia



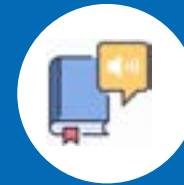
32

Side events



6

Book and product launches



25

Industry exhibitors



WHY SUPPORT THE 13TH WIOMSA SCIENTIFIC SYMPOSIUM

The WIOMSA Scientific Symposia have a regional, international and global reach. Such Symposia offer an invaluable opportunity to meet, converse and listen to the experiences of scientists, communities and colleagues that are involved in scientific enquiry and information gathering for policy support and investments in the Blue economies of the Western Indian Ocean region. Furthermore, we aim to weave in narratives on ocean fluency and literacy to teach us how to embrace the fast disappearing local and traditional knowledge systems.

As a valued partner, your organization will receive prominent recognition throughout the Symposium, including; Branding opportunities at the venue and event materials, exhibition space to showcase your services and visibility in official communications and media coverage.

Our sponsorship and exhibition packages are outlined in this document. If you would like to explore the available options further, please feel free to contact us.



SYMPOSIUM THEME

One Ocean, One Future:

Connecting People, Policy, and Science for a Thriving Western Indian Ocean

The 13th WIOMSA symposium addresses the unique opportunities and challenges we face and envisions a harmonious blue economy through collaboration among scientists, policymakers, and communities.

KEY PILLARS OF THE THEME

1. Science as a Foundation for Decision-Making

The WIO region's marine ecosystems are among the richest and most diverse globally, yet they face significant threats from climate change, overexploitation, and habitat degradation. This pillar underscores the critical role of research and innovation in understanding and managing these ecosystems.

Focus Areas:

- Advanced ocean observations & forecasting systems
- Unlocking blue carbon potential for climate mitigation
- Empowering early career ocean professionals (ECOPs)
- Innovating with tools like digital twins & ocean knowledge hubs

2. Policy as a Catalyst for Regional Collaboration

Regional cooperation in the Western Indian Ocean is essential for achieving sustainable ocean governance. Effective policies must be underpinned by scientific research and grounded in practical solutions to address common challenges such as Illegal, Unreported, and Unregulated (IUU) fishing, climate resilience, and sustainable fisheries management.

Focus Areas:

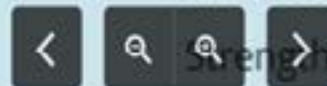
- Enhancing Multi-Hazard Early Warning Systems for coastal communities
- Developing harmonized governance frameworks aligned with global commitments
- Supporting area-based management systems like Marine Protected Areas (MPAs)

3. Communities as Stewards of Sustainability

Coastal communities in the WIO region depend on marine resources for their livelihoods, cultural identity, and resilience to climate impacts. Engaging these communities as active participants and custodians of marine conservation is essential for success.

Focus Areas:

- Promoting ocean literacy programs for public understanding of ocean health
- Supporting community-led initiatives blending traditional knowledge and modern science
- Strengthening local capacities for equitable marine resource planning



SPONSORSHIP PACKAGES

NYANGUMI (WHALE) PACKAGE

KSHS 10,000,000 (USD 78,000)

- Publicity event: Host cheque handover ceremony to the host institution.
- Recognition as the main event sponsor
- 1 exhibition booth
- Priority positioning of marketing materials
- Delegate Access: 10 Delegate Tickets (includes access to all side events, gala dinner and cocktail party)
- Branding & Advertising: 4 roll-up banners at the main hall, company logo on all multi-media advertisements, one page advertisement in the Symposium Book of Abstracts
- 60-second sponsor advertisement played during event breaks
- 6 tear-drop banners placed in exclusive areas
- Logo placement on delegate bags and materials
- Animated logo displayed on screens at the Symposium and exclusive events
- PR & social media: mentions in press releases and social media promotions



Southern Right Whale and calf © Peter Chadwick



PAPA (SHARK) PACKAGE

KES 7,000,000 (USD 55,000)

- Recognition as “co-sponsor”
- Company logo on all multi-media advertisements
- 2 roll-up banners at the main hall
- 3/4-page advertisement in the Symposium Book of Abstracts
- 1 exhibition booth
- Tickets & Access: 7 Delegate tickets
- 45-second sponsor advert played during breaks
- 2 tear-drop banners in exclusive outdoor areas
- Animated logo on screen at the Symposium and exclusive events
- PR & social media: mentions in press release, social media

JODARI (TUNA) PACKAGE

KES 5,000,000 (USD 39,000)

- Recognition as “co-sponsor”
- Company logo on all event materials and platforms
- 1/2-page advert in the Symposium Book of Abstracts
- 1 exhibition booth
- Tickets & Access: 5 Delegate tickets
- 2 tear-drop banners in exclusive outdoor areas
- 1 roll-up banner at the main hall
- Animated logo displayed on-screen at the Symposium
- PR & social media: mentions in press releases, social media promotion



SULISULI (BILLFISH) PACKAGE

KES 2,500,000 (USD 20,000)

- Recognition as “co-sponsor”
- Company logo on all event materials and platforms
- 1/4 advert in the Symposium Book of Abstracts
- PR & social media: mentions in press releases, social media promotions
- 1 Exhibition booth
- Tickets & Access: 3 Delegate tickets
- 30-second sponsor advert played during event breaks
- 1 tear-drop banners in exclusive outdoor areas
- 1 roll-up banner at the entrance of the main hall
- Animated logo displayed on-screen at the Symposium



POMBOO (DOLPHIN) PACKAGE

KES 1,000,000 (USD 8,000)

- Recognition as “co-sponsor”
- One Exhibition booth
- 1/4 Page advert in the Symposium Book of Abstracts
- 1 Roll-up banner co-branding at the entrance of the main hall
- Tickets & Access: 2 Delegate tickets
- Logo on all event materials and platform



EXHIBITION PACKAGES

KASA (SEA TURTLE) Exhibitor –

Ksh 200,000 (USD 1,500)

- Exhibition booth
- 1 Standard exhibition table and 4 seats
- Tickets & Access: 1 delegate ticket



DELEGATE PARTICIPATION

This delegate package excludes accommodation, transport to the conference and incidental costs

- Students – USD 100
- WIOMSA Members - USD 200
- WIOMSA Associate members (International/non WIO) – USD 300
- Non WIOMSA Members - USD 400
- Delegate pack with event materials
- Delegate badge with access to all sessions, networking events, and exhibitions
- Meal cards covering all scheduled meals (morning tea, lunch, and afternoon tea)



EXCLUSIVE PARTNERSHIPS

PROMOTIONAL ITEM	DESCRIPTION
Exclusive Media Partner	<ul style="list-style-type: none"> • Recognition as the “Exclusive Media Partner” • Logo placement on all event materials and digital platforms • Advertisement in the Symposium booklet • Extensive PR & social media coverage • Exhibition space • 10 Delegate tickets • Opportunity to include branded merchandise and brochures in delegate packs • Media pull-out/serialization of ocean topical issues
Other Media Partners	We welcome in-kind support for media of all kinds (magazines, newspapers, television, radio, online etc.)
Opening Cocktail Partner	<p>Scheduled on the first day, this 3-4-hour high visibility event will be attended by conference attendees and their guests and is organized to provide direct interaction between the conference attendees, the conference speakers, and the corporate sponsors. As the exclusive sponsor of this event, your organization’s logo will be included on all printed signage and materials promoting this event and at the event. You will also have the opportunity to give a 10-minute welcoming remark to the audience. This comes with 4 complimentary tickets to the dinner.</p> <p>This support comes with; Logo placement on all event materials and platforms, PR & social media features, including press releases and promotional posts, Half-page advert in the conference Book of Abstracts</p>
Gala Dinner Partner	<p>Scheduled on the last day, this 3-4-hour high visibility event will be attended by conference attendees and their guests and is organized to provide direct interaction between the conference attendees, the conference speakers, and the corporate sponsors. As the exclusive sponsor of this event, your organization’s logo will be included on all printed signage and materials promoting this dinner and at the dinner. You will also have the opportunity to give a 10-minute welcoming remark to the audience.</p> <p>This support comes with; Logo placement on all event materials and platforms, PR & social media features, including press releases and promotional posts, Full-page advert in the conference Book of Abstracts</p>

PROMOTIONAL ITEM	DESCRIPTION
Symposium Internet Connectivity	As the connectivity partner, your company will help attendees stay connected during the Symposium. Your company's name can be used as the network ID and as each attendee is connected to the Symposium Wi-Fi, the attendee will see a splash page recognizing your company. Your logo will also appear on the Symposium website as the Connectivity partner. This comes with 2 complimentary tickets to the Symposium.
Symposium App	As a primary source of information about the Symposium, the Symposium App is used by all attendees to search for sessions and authors, build schedules, peruse the Proceedings, rate sessions, and speakers, and most importantly, receive updates and announcements. As the exclusive sponsor, your organization's logo will be featured prominently within the app. Additionally, the first time a user opens the app, a splash page recognizing your organization's sponsorship will appear. This comes with 2 complimentary tickets to the Symposium.
Symposium Kit (Bag, Notepads & Pen, water bottle)	As the exclusive sponsor of this high-visibility opportunity, your company's logo and name will be printed on the bag, pens and notepads distributed to all conference attendees. This comes with 1 complimentary ticket for every 100 Symposium kits.

Contact Us: secretary@wiomsa.org and copy to:

wiomsarmc2025@kmfri.go.ke

For more information about the 13th WIOMSA Symposium please visit:

<https://www.WIOMSASymposium.com>

Join us to Shape the Future of the WIO!
Together, we can create solutions for a sustainable ocean that connects people, policy, and science!
Your participation will make a difference